



2017



Tom Lynn

Annual Report

Our Mission

To make Milwaukee a better place to live, work, play and learn through tennis and education

Our Core Values

Honesty: MTEF is committed to the highest standards of integrity, honesty and ethics.

Teamwork: MTEF's mission can be best achieved through the efforts of volunteers, staff and allied organizations working as a team.

Inclusiveness: MTEF actively seeks all people who play, watch, support and/or enjoy the game of tennis into its events, programs, leadership and activities on a non-discriminatory basis.

Perseverance: MTEF will steadfastly pursue the stated goals and objectives to accomplish its mission.

Accountability: MTEF volunteers and staff accept responsibility to be accountable for how their actions support the MTEF mission.

Our Strategic Priorities

TEAM: Tennis, Education and Mentoring.

Community Tennis Development: Including social and competitive tennis development.

Our Vision

TEAM will provide opportunities for central-city children to learn and play tennis as well as to develop life skills and values that will enrich their lives and enable them, someday, to give back to the community.

The number of tennis players of all ages, abilities and diverse backgrounds will be so large that new tennis courts will have to be built in public parks and at schools throughout the city.

We will make diversity and multicultural participation an embedded part of the Milwaukee tennis culture.

Our Goals and Objectives

Academics: Improve academic performance by taking personal responsibility for homework, attendance and grades.

Tennis Skills: Develop skills through instruction and competitive play that lead to a lifelong enjoyment of the sport.

Fitness and Nutrition: Educate children on the advantages of healthy living, including a balanced diet and regular physical activity.

Life Skills: Nurture and develop life skills that can be used both on and off the court.



A Message From MTEF's President

MTEF Officers and Directors

President: Elizabeth Horneffer

Vice President: Robert Bortz

Treasurer: Christopher Schifano

Secretary: Kurt Janavitz

Assistant Secretary: Kim Kirkpatrick

Directors: Thomas Balistreri, Michael Buckholdt, Robert Bortz, Mary Fran Cahill, Judy Coran, Timon Corwin, Sarah Cyganiak, Jeffrey Davis, William Davis, Donna Drosner, Trevor D'Souza, Louis Gral, Herbert Hentzen, Elizabeth Horneffer, Kurt Janavitz, John Kandler, Charles Mulcahy, Frank Parker, David Pelisek, Thomas O'Byrne, Rajit Saluja, Denny Schackter, Christopher Schifano, Michael Sperling, Frank Thometz, Joanne Williams, Lisa Winders

Past Presidents

Charles Mulcahy (1975-2006)

David Pelisek (2006-2008)

Thomas O'Byrne (2008-2010)

Trevor D'Souza (2010-2012)

Michael Sperling (2012-2014)

Timon Corwin (2014-2016)

Advisory Board

John Austin

Bill Henk, Daniel O'Brien

MTEF Staff

Executive Director: Michael Levy, Sr.

Program Manager: Tina Grubor

Controller: Barbara Franzen

On the Cover

Participants and staff at the 2017 MTEF/NJTL Regional Rally.

On behalf of the board of directors and staff of the Milwaukee Tennis and Education Foundation (MTEF), we are pleased to present our 2017 annual report.

Like many small nonprofit organizations, MTEF is dependent upon funds raised during the year to pay for the programs we provide. We are extremely grateful to the foundations, companies and individuals who continue to so generously support MTEF and share our mission, "to improve the lives and futures of Milwaukee youth through tennis, education and mentoring."

2017 was an exciting year of growth for MTEF. In addition to our many longtime supporters, MTEF received several grants from the Al Hurvis/ADAMM Education Foundation, which allowed us to expand the breadth and depth of our programming.

Some examples of what these grants allowed us to do;

- From after-school lessons to six-week summer camps to high performance year-round programs, MTEF provides a high-quality tennis instruction pipeline.

In June, MTEF was able to expand introductory tennis instruction in partnership with Summit Education Association. Summit provides academic tutoring and a virtue-based character program to students on the south side of the city.

MTEF Executive Director Michael Levy worked closely with the Summit staff to offer tennis instruction to 398 new students during the summer months.

- Life -skills instruction has long been an important component of MTEF programming.

Another of the grants allowed MTEF to launch a formal youth mentoring program.

As a result, 28 of our high-performance TEAM tennis players met weekly at the Mary Ryan Boys & Girls Club in Sherman Park for life-skills training, goal setting, college/career exploration and service opportunities. Talented leaders and mentors provided students and their families with the guidance, continuity and support needed to help them develop into healthy, successful and compassionate human beings.

- In September, MTEF partnered with Hurvis/ADAMM and the Milwaukee Tennis Classic. MTEF provided ball runners for the finals of the Milwaukee Tennis Classic, a premier, national intercol-



Horneffer

legiate tournament.

Hurvis/ADAMM and the Milwaukee Tennis Classic hosted an adult-child tournament featuring eight MTEF students paired with Marquette tennis alumni. The finals of the adult-child tournament were played under the lights at the UWM Panther Arena with TaDarion Perkins and Jose Gutierrez coming out victorious.

We are extremely grateful to Hurvis/ADAMM for these tremendous opportunities and look forward to continuing our joint efforts in helping Milwaukee youth to succeed.

Other highlights of the year:

- It has been my privilege to work alongside MTEF board members who support the foundation with their time, talents, gifts and service.

Special thanks go to Chris and Debbie Schifano, who served for the third straight year as chairs of the Tennis Ball, our largest annual fundraiser. Our 19th annual gala and auction was held at the Pfister to rave reviews, raising more than \$55,000 for our organization.

- After nearly 10 years with MTEF, Assistant Director Diana Miramontes took a new job with the Mary Ryan Boys & Girls Club. We are extremely grateful to Miramontes for her service and wish her the best of luck in her new position.

In September, MTEF welcomed Tina Grubor to the job of program manager. She also serves as education coordinator.

- MTEF students have had a 100% high school graduation rate since we began tracking five years ago. All our high school graduates have gone on to two-year or four-year colleges.

In addition, many have returned to serve as MTEF instructors, giving back to our program and their communities.

It is exciting to see what can be accomplished when schools, families, communities and businesses come together. We are making an impact, and I am truly honored to be a part of this remarkable organization.

A handwritten signature in black ink that reads "Elizabeth Horneffer". The signature is written in a cursive, flowing style.

Elizabeth Horneffer
President

A grant from the Al Hurvis/ADAMM Education Foundation provided funds that allowed MTEF to initiate an Expanded Mentoring Program (EMP).



The Milwaukee Tennis & Education Foundation is a Wisconsin 501(c)(3) nonprofit corporation devoted to building the lives of at-risk youngsters one child at a time. Founded in 1975 as a vehicle to preserve and promote the game of tennis in Wisconsin, the foundation primarily has focused its efforts on its central-city outreach and community tennis programs since 2002 when it absorbed the Milwaukee Community Tennis Association.

Although MTEF had offered outreach sessions involving tennis and education since 1995, it was not until 2001, when a \$31,000 grant from *Miracle on Canal Street* initiated the exponential growth TEAM has experienced since then.

MTEF is the Greater Milwaukee area's official National Junior Tennis and Learning (NJTL) chapter.

It also is a USTA Serves chapter, which allows it to use a highly regarded life-skills curriculum developed for the organization formerly known as First Serve.

As of 2016, MTEF had received numerous national and regional awards for its programming, which emphasizes reading, life skills and nutrition/fitness in addition to tennis.

Among the honors, MTEF was rated, out of more than 500, the No. 1 NJTL chapter in the country by the USTA in 2011 and the No. 2 in 2012.

It also is one of a handful organizations to receive the USTA's four-star rating, the highest a chapter can achieve.

In 2017, renewed a summer partnership with the Summit Educational Association to offer tennis instruction to children on Milwaukee's South Side. MTEF also continued its partnership with the Brown Deer schools and the Brown Deer Parks and Recreation De-

partment to offer summer tennis to youngsters from the Milwaukee suburb.

MTEF also continued its partnership with the Milwaukee Public Library by offering the Super Reader program at its three City of Milwaukee sites -- Merrill Park, Sherman Park and Rufus King High School.

MTEF's first high-performance summer site, opened in 2014, continued at Merrill Park. The site offers programming designed to cultivate and develop up-and-coming junior players from Milwaukee's central city. It continues to be funded through a generous donation from the Bortz Family Foundation.

Milwaukee Public Schools continued its tennis partnership with MTEF, making MTEF the sole tennis provider to the district's community learning centers (CLCs).

MTEF continued in USTA Jr. Team Tennis (JTT) play competing with teams from suburbs such as Fox Point and Germantown.

MTEF's measurement initiative moved into its ninth year, focusing again on quantitative results of programming in four major areas – life skills, academics, health/nutrition and tennis skills.

Currently all youngsters are tested prior to and at the conclusion of each seasonal session in order to track their progress in these four areas. A resulting comparison document quantifies 39 measurement tests from 2015-2016, 2014-2015, 2013-2014, 2012-2013, 2011-2012, 2010-2011 and, where applicable, 2009-2010.

A highlight of 2017 was the implementation of MTEF's Expanded Mentoring Program (EMP), funded by a generous grant from the Al Hurvis/ADAMM Education Foundation.

For complete information on MTEF's activities, please visit www.mtef.com



An art project was part of the activities at the MTEF/NJTL Regional Rally in 2017. aTom Lynn

Milwaukee Tennis & Education Foundation, Inc.
Statement of Financial Position
Years ended December 31, 2017 and 2016

Assets

	December 31	
Current Assets	2017	2016
Cash and Cash Equivalents	\$92,734	\$78,491
Investments at fair value	73,049	72,136
Pledges and Accounts Receivable	0	1,900
Prepaid Expenses	1,000	1,500
Total Assets	\$166,783	\$154,027

Liabilities and Net Assets

Current Liabilities:

Accounts Payable	\$17,113	\$5,764
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Net Assets:

Unrestricted	145,005	148,26
Temporarily restricted	4,665	0
Total Net Assets	149,670	148,263
Total Liabilities and Net Assets	\$166,783	\$154,027

The financial statements of the Milwaukee Tennis & Education Foundation for the years ended December 31, 2017 and December 31, 2016 were audited by Reilly, Penner & Benton.. The audited financial statements are available for review upon request.

Milwaukee Tennis & Education Foundation, Inc.
Statement of Activities
Years ended December 31, 2017 and 2016

	Unrestricted	Temporarily Restricted	2017	2016
Revenue				
Contributions	\$134,132	\$64,000	\$196,132	\$115,981
In-kind contributions	67,420	0	67,420	85,000
Investment Income	864	0	864	620
Gain (loss) on investments	0	0	0	339
Special Event Revenue	109,205	0	109,205	116,857
Special Event Expenses	(53,836)	0	(53,836)	(45,076)
CLC Project	0	0	0	319
Registration Fees	12,522	0	12,522	8,390
Net Assets Released from restrictions	59,335	(59,335)	0	0
Total Revenues	329,642	(4,665)	334,307	282,424
Expenses				
Program related	250,083	0	250,083	205,561
General and administrative	39,051	0	39,051	64,672
Fundraising	43,766	0	43,766	52,027
Total Expenses	322,260	0	322,060	320,798
Change in net assets	(3,258)	0	(3,258)	(39,836)
Net Assets, Start of year	148,263	0	148,263	188,099
Net Assets, End of year	\$145,005	\$ 4,665	\$149,670	\$148,263



A competitor stretched for a forehand during the finals of the 2017 MTEF Cup tournament. Gary Porter

Grants and Gifts

Grants

AT&T
Bader Philanthropies
Bortz Family Foundation
Ralph Evinrude Foundation
Greater Milwaukee Foundation
Al Hurvis/ADAMM Education Foundation
Jewish Community Foundation
Krause Family Foundation
Midwest Youth & Tennis Foundation
Milwaukee Public Schools
St. Monica Congregation
Stackner Family Foundation
United States Tennis Association
US Bank
Wisconsin Tennis Association
Ziegler Family Foundation

Corporate Gifts

Wells Fargo Community Support Campaign

Individual Gifts

Anonymous (3)
Mary Fran Cahill and Herb Hentzen
Cameron Cain
Sarah Cyganiak
Jane Czameski
Jeff and Rachel Davis
Donna Drosner
William Dulde
Robert and Linda Frisch
George and Anna Clair Gaspar

Genie Gengler Charitable Giving Fund
Daniel and Jean Gilman
Julie Gorens-Winston
Lynn Greb
Jon and Louise Jesse
Peggy Kirkeeng
Bill and Christie Krugler
Michael Levy
Nicholas Long
Nathaniel Lynn
Judith Neal
Paul and Peggy Patt
Sally Quillan
Susan Schnoll
John and Robin Siehoff
Jean Stevens
TE Connectivity
Frank and Kathleen Thometz
Trimble Family Foundation
Frederick Vetter
Jim and Angie Viste
Eric and Bev Wentz
Michael Woods
Michael Yakanich
Friends Campaign
Joy Albi
David and Judith Corwin
Anwer Dhala and Ma Teresa
Candace Eastern-Walz
Daniel and Jean Gilman
Jack and Donna Hill
Kurt Janavitz

Bill and Christie Krugler
Steven and Lisa Lyons
Todd and Linda Mackay
Larry and Vicki Martin
Judith Neal
Mark and Mary Ann Picard
Frank and Gertrude Pietcher
John Schneider & Associates
Susan Schnoll
Mark Styles, Ltd.
Frank and Kathleen Thometz
Rick Vetter
David and Cindy Werner
Michael Wood

In honor of Mr. and Mrs. Herbert D. Hentzen, Sr.
Anonymous

In honor of the Bat Mitzvah of Ellie Sprinkmann

Daniel and Randi Amstein
David and Monica Amstein
David and Dana Gruen
Joshua and Lindy Limbermann
Paul Reitman and Judith Toth
Dan and Julie Rosenfeld
Michael and Julie Sadoff
The Scopp Family
Peter and Judi Sprinkmann
Susan Sprinkmann
Timothy Strauss
Mathew and Aree Wichmann



MTEF programming includes not only tennis (left) but also help with homework (right) mentoring, life skills and fitness/nutrition.

Tom Lynn



Tennis Ball Supporters

Sponsors

Set Sponsors

Al Hurvis/ADAMM Education Foundation

Forecourt Tables

Reb and Patricia Bortz

Herb Hentzen and Mary Fran Cahill

Eldon Swenson

Carl and Nancy Trimble

Backcourt Tables

Sarah Cyganiak

Jeff and Rachel Davis

Dr. William Davis

Donna Drosner/Robert W. Baird & Co.

Elite Sports Clubs

Doug and Barb Feldman

Mark and Beth Horneffer

Husch Blackwell

Kurt and Kari Janavitz

Mike Levy and Julie Hanson-Levy

Tom O'Byrne/O'Byrne Distribution Centers

Dave and Mindy Pelisek

Mike Sperling and Peggy Kirkeeng

Wells Fargo Asset Management

Point Sponsors,

Colder's

Sally Duffy

Fibreform Containers, Inc

Flexsteel Industries

Michael and Aoy Mitchell

Catherine Young

Auction Donors

Live Auction

Katrina Adams/USTA

Gaurie Attanayake

Bartolatta Restaurant Group

Mary Fran Cahill and Dan Dance

Jeff and Rachel Davis

Mark and Beth Horneffer

J. Webb Horton

Royal Caribbean Cruises

Chris and Debbie Schifano

Tim Smyczek

The Tennis Channel

Steve (the Homer) True

Silent Auction

Adventure Rock

Ascension

Fred Astaire Dance Studio



Mary Fran Cahill

Marissa Jones spoke about her experiences in the mentoring program as Victor Perez (left) and Idris Badani waited their turns to speak. At right is Mike Levy, MTEF's executive director.

Atypic

Babolat

Tom and Debbie Balistreri

Beachside Boat & Bait

Betty Brinn Children's Museum

Scott Broady

Steven Buccellato

Mary Fran Cahill and Herb Hentzen

Scott Carson

Cincinnati Tennis, LLC

Timon Corwin

Sarah Cyganiak

Discovery World

Trevor D'Souza

Donna Drosner and Jeff Pink

Elite Sports Clubs

Eye Physician Associates

Fibreform Containers, Inc.

First Stage Children's Theater

David J. Frank Landscape Contracting, Inc.

Glaze Pottery

Lou Gal

David Gruber

Mike Hayes

Mark and Angel Hessel

Debra Ann Hitchcock

Hal Horneffer

Mark and Beth Horneffer

Stephanie Horner Boutique

Al Hurvis/ADAMM Education Foundation

Patricia Jensen

Nick Kallman

Jodi and Pat Keller

Kilwins

Tracy Lalonde

Lela Boutique

Les Ciseaux

Les Moise

Marcus Hotels & Resorts

Ira Meiling

MillerCoors

Milwaukee Admirals

Milwaukee Brewers

Milwaukee Bucks

Milwaukee County Zoo

Milwaukee Food & City Tours

Milwaukee World Festival, Inc.

Tom O'Byrne

Frank H. Parker, Jr.

Pedal Tavern

Dave Pelisek

Pfister Hotel

Dan Plautz

Potawatomi Bingo and Casino

PRP Wine International

Barb Quilling

Shedd Aquarium

Rare Steakhouse

Denny Schackter

Debbie and Chris Schifano

Sea Glass Fine Art

Marco Selak

Mike Sperling

Sprecher Brewing Co.

Pat Stroebel

Stonefire Pizza

Anand Sulaja

Trek

Carl Trimble

UWM Athletics

Heidi Vergaitis

Rick Vetter

Danny Westerman/UW Athletics Dept.

Western Racquet Club

Sharon Lynne Wilson Center for the Arts

Wilson Sporting Goods

Raffle

Tom & Debbie Balistreri

Tennis Ball Supporters

Supporters

Kim and Karen Anderson
 Robert Auxer
 William and Barbara Bodner
 Randall and Whitney Borchardt
 Brit Bortz
 Packy Bortz
 Will Bortz
 Colleen Bratel
 Laura Bray
 Kati and Scott Broady
 Wally and Jody Bronson
 John & Judith Carlson
 Scott and Sarah Carson
 Pedro Colon and Betty Ulmer
 David and Judy Coran
 Frank Cumberbatch
 Gwen Davis
 Scott and Pam Davis
 Joan Denver
 Teresa and Anwer Dhala
 Trevor and Maureen D'Souza
 Mario Falsetti
 Douglas and Elizabeth Feldman
 Georgia Foley
 David and Susie Fondrie
 Jim and Lisa Fontanini
 Steven Franciois and Cheryl Figg
 Tom Frisch

Butch and Melissa Gebhardt
 Brendan and Josie Gee
 Clark and Kathy Gridley
 Christina and Don Grubor
 John and Margaret Harris
 Mike and Elizabeth Hayes
 Herbert D. Hentzen III
 Steve Herro
 Essie Herron
 Angel and Mark Hessel
 Donna and Jack Hill
 Magdalena Hornik
 Kimberly and David Irwin
 Kurt and Kari Janavitz
 Patricia Jensen
 Jon and Louise Jesse
 Marcus and Nicole Jones
 Jody and Pat Keller
 Allison and Liam Kelly
 Sara Kemp
 John and Martha Kendler
 Tim and Jerri Klein
 Allan and Mary Klotsche
 Jim and Margo Koleski
 Ken and Susan Kortas
 Patrick and Kirstin Krill
 Abbey LaManna
 Valerie Lapins and Mrs. Brian Black
 Michael Levey and Linda Gorens-Levey
 Nathaniel Lynn
 Keith and Maryhelen Martens
 Ira and Kathleean Meiling
 John and Wendy Mikkelson
 Michael and Aoy Mitchell
 Michael and Sue Miller
 Richard and Kathy Monroe
 Peter and Susie Montross
 Anna and Juan Munoz
 John and Mary Muth
 Erin O'Boyle
 Steve and Monnine Parnitzke
 David and Mindy Pelisek
 David and Anne Peterson
 Tim Posnanski
 Jay and Maura Rabideaux
 Sushil and Ethel Sabnis
 Denny Schackter and Patricia Lock
 Derek Schneider
 Steve Schneider
 Kate Shoyer



Mary Fran Cahill

Artwork and collectibles were among some of the items featured in the silent auction at the 19th Annual Milwaukee Tennis Ball.

Barb and Mike Schulte
 Glenn and Jessica Schultz
 Roger and Beth Stafford
 Steve Stanaszak and Christine Stanczek
 Paul and Therese Stockhausen
 Larry and Donnie Stern
 LaDora Thompson
 Jim Tolkan
 Rene Torres
 Russ and Karen Trimble
 Tyler Trimble and Becky Bonfiglio
 Steve and Nancy True
 Carl and Diane Veenendaal
 Maria and Ryan Vento
 Greg and Wendy Watchmaker
 Yvonne and Harlan Weinberger
 Wells Capital Management
 Merrick and Barbara Wells
 Bev and Eric Wentz
 Danny and Elizabeth Westerman
 Jason and Debbie White
 Joanne Williams
 Wisconsin Tennis Association
 Steve and Tricia Wollersheim
 Peggy and Charles Yang
 Sungwan Yoon and Eunsook Lee
 Amy Young
 Catherine Young
 Kay Yuspeh



Mary Fran Cahill

Kathy and Rick Monroe, Bill Davis and Joy Stenson were among guests enjoying cocktail hour at the 19th Annual MTEF Tennis Ball.