



April 10, 2018

Dear Milwaukee Tennis and Education Supporter,

It is with great pleasure and in the spirit of helping others that I have accepted the role as the 20<sup>th</sup> Annual Tennis Ball Chair for MTEF's largest fundraiser. I am presently working with a talented pool of people to create for you an evening of feel good entertainment coupled with various ways for you to show your continued support of the children in the communities that we serve. I am also proud to announce that our Honorary Chair and guest speaker for the event is, Brandon Currie, PhD. In May of 2016, Currie earned a PhD in Urban Education. He is the owner, Manager and Director of Tennis at the West Indy Racquet Club. His goal is to use the club as a vehicle to empower the community through tennis. These are just a few noteworthy accomplishments of Dr. Currie's and I look forward to sharing more about him in the coming months.

The Milwaukee Tennis & Education Foundation (MTEF), a local chapter of the national organization co-founded by Arthur Ashe, is gearing up for its 20th Annual MTEF Tennis Ball Dinner & Auction. This year we have decided to host the event in our finest Roaring 20's styles to celebrate the 20<sup>th</sup> year of our largest fundraiser. This event will be held Saturday, October 27th at Harley Davidson Chrome, on the Harley Davidson Campus. My committee and I have established a fundraising goal of \$130,000 profit and are looking to welcome 300 attendees. But we can't celebrate and raise money for our beloved foundation alone, we need your help.

MTEF was formed with the goal of providing central-city children a neighborhood-based program that combines education, fitness, nutrition, and life skills with the sport of tennis. Throughout the years MTEF has steadily grown into a year-round program offering a pathway of opportunities to Milwaukee's youth. MTEF has served over 34,000 children since inception and has won numerous local, sectional, and national awards. Last year, MTEF was recognized as a 4-star National Junior Tennis and Learning (NJTL) chapter out of 665 in the United States. Our year-round high-performance players maintain an average GPA of 3.4, more than a whole point higher than the GPA of other MPS students. In the past, MTEF has been fortunate to have many individuals and businesses contribute with generous donations. I am writing to invite you to help with this year's Tennis Ball. As we prepare for our dinner and auction, we are asking for your support in the form of an in-kind donation. Please return the enclosed 2017 MTEF Tennis Ball Auction Donation Form at your earliest convenience or go to the MTEF website at [www.mtef.com](http://www.mtef.com) and complete your donation item information online. If you have any questions, please feel free to call the MTEF office at (414) 442-8195. MTEF IRS Determination #: 39-1317061

In the spirit of progression, stabilization, and support,

*Turquoise Welch-Loera*

Turquoise Welch-Loera, Chair