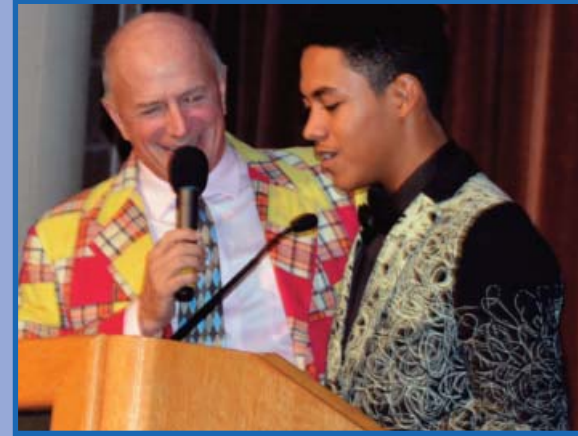


2016



ANNUAL REPORT

Our Mission

To make Milwaukee a better place to live, work, play and learn through tennis and education

Our Core Values

Honesty: MTEF is committed to the highest standards of integrity, honesty and ethics.

Teamwork: MTEF's mission can be best achieved through the efforts of volunteers, staff and allied organizations working as a team.

Inclusiveness: MTEF actively seeks all people who play, watch, support and/or enjoy the game of tennis into its events, programs, leadership and activities on a non-discriminatory basis.

Perseverance: MTEF will steadfastly pursue the stated goals and objectives to accomplish its mission.

Accountability: MTEF volunteers and staff accept responsibility to be accountable for how their actions support the MTEF mission.

Our Strategic Priorities

TEAM: Tennis, Education and Mentoring.

Community Tennis Development: Including social and competitive tennis development.

Our Vision

TEAM will provide opportunities for central-city children to learn and play tennis as well as to develop life skills and values that will enrich their lives and enable them, someday, to give back to the community.

The number of tennis players of all ages, abilities and diverse backgrounds will be so large that new tennis courts will have to be built in public parks and at schools throughout the city.

We will make diversity and multicultural participation an embedded part of the Milwaukee tennis culture.

Our Goals and Objectives

Academics: Improve academic performance by taking personal responsibility for homework, attendance and grades.

Tennis Skills: Develop skills through instruction and competitive play that lead to a lifelong enjoyment of the sport.

Fitness and Nutrition: Educate children on the advantages of healthy living, including a balanced diet and regular physical activity.

Life Skills: Nurture and develop life skills that can be used both on and off the court.



A Message From MTEF's President

MTEF Officers and Directors

President: Elizabeth Horneffer

Vice President: Robert Bortz

Treasurer: Christopher Schifano

Secretary: Kurt Janavitz

Assistant Secretary: Kim Kirkpatrick

Directors: Thomas Balistreri, Robert Bortz, Rebecca Bradley, Mary Fran Cahill, Judy Coran, Timon Corwin, Sarah Cyganiak, Jeffrey Davis, William Davis, Donna Drosner, Trevor D'Souza, Louis Gral, Herbert Hentzen, Elizabeth Horneffer, Kurt Janavitz, Robert Lanier, Demond Means, Charles Mulcahy, Frank Parker, David Pelisek, Thomas O'Byrne, Timothy Posnanski, Rajit Saluja, Denny Schackter, Christopher Schifano, Michael Sperling, Frank Thometz, Carl Trimble, Joanne Williams

Past Presidents

Charles Mulcahy (1975-2006)

David Pelisek (2006-2008)

Thomas O'Byrne (2008-2010)

Trevor D'Souza (2010-2012)

Michael Sperling (2012-2014)

Timon Corwin (2014-2016)

Advisory Board

John Austin

Bill Henk, Daniel O'Brien

MTEF Staff

Executive Director: Michael Levy, Sr.

Program Director: Tina Grubor

Controller: Barbara Franzen

On behalf of the board of directors and staff of the Milwaukee Tennis and Education Foundation (MTEF), we are pleased to present our 2016 annual report.

MTEF is extremely grateful to the foundations, companies and individuals that have generously supported our mission to enhance the lives of inner city youth through the powerful combination of tennis, life skills, educational enrichment and healthy living choices. Thanks to these donors, our programming remained steadfast during this past year of transition. Jay Massart stepped down as executive director of MTEF after 14 years of service. We appreciate Jay's dedication and the quality youth programming he established. Interim Director Louise Jesse successfully ensured that MTEF's high-caliber instruction remained uninterrupted. Under her leadership and with the help of numerous volunteers, tutors and instructors, 40 High Performance students received four hours a week of tennis training and 90 minutes a week of academic tutoring at Marquette University throughout the winter.

In April, MTEF was thrilled to welcome our new executive director, Michael D. Levy, Sr. Mike grew up in the city of Chicago, overcoming challenging circumstances to have a successful career serving eight years in the US Coast Guard and working 30+ years as a design engineer. Mike's dedication to urban youth, including coaching at Rufus King High School, 20 years as a corporate volunteer for Junior Achievement and the last nine years developing the Racine Community Tennis Association, made him a perfect fit for the role.

Under Levy and Diana Miramontes, our summer TEAM (Tennis, Education and Mentoring) program flourished. One hundred and twenty students per week attended summer camps at Rufus King High School, Merrill Park and Brown Deer High School. Our comprehensive curriculum of tennis, academics, fitness, nutrition and life skills was delivered at each site. The Bortz Family Foundation continued to generously support our high performance site at Merrill Park. The Milwaukee Public Library partnered with MTEF for the second year to provide library cards, books and a summer reading program for our youth. All students participated in the USTA's national Arthur Ashe Essay Contest. Mentor Mondays were added to help youngsters explore various career pathways. Speakers engaged with students over the Monday lunch hour to discuss careers in banking, journalism,

firefighting, emergency medicine and the automobile industry. Meanwhile, Sherman Park was restructured to a 10 & Under Training Center to serve the children of the Mary Ryan Boys and Girls Club – the site of our home office. Sherman also serves as a feeder program for our other sites.

During the summer, MTEF provided additional opportunities for youngsters to compete in tennis and interact with children from diverse backgrounds. We hosted a Regional Rally in July, which brought 83 young tennis players from southeastern Wisconsin together to partake in games and contests at Merrill Park. Sixty of our best players travelled around the city and suburbs weekly to compete in Jr Team Tennis, enabling

players to test their skills while exhibiting sportsmanship, teamwork and leadership. MTEF hosted two tournaments – a 10 & Under Tournament for our youngest competitors and our annual TEAM Cup, a week-long event that included 62 players from around the city.

In the fall, our High Performance players returned to Marquette University for weekly indoor tennis instruction and tutoring. MTEF began an alliance with the Al Hurvis/ADAMM Education Association to provide additional academic support for our youth, including college and career readiness. To help our students reach their full potential both on and off the tennis court, a grant from Hurvis/ADAMM will support an expanded MTEF mentoring program in 2017.

I am truly honored to be a part of this remarkable organization. Thank you to the MTEF board members who continue to support the foundation with their time, talents, gifts and service. Thank you to our generous donors who enable us to provide free programming for any child in need. We're making an impact, and MTEF is committed to continuing this work so that more kids have the chance to succeed on the court, in the classroom and in life.

We invite you to tour one of our many programs to see the children in action. It is impressive to see what can be accomplished when schools, families, communities and local businesses come together for the underserved children of Milwaukee.



Horneffer

A handwritten signature in black ink that reads "Elizabeth Horneffer". The signature is written in a cursive style.

Elizabeth Horneffer
President



Staff and participants gathered for a photo at the 2016 NJTL Regional Rally at Milwaukee's Merrill Park.

–Darren Hauck

The Milwaukee Tennis & Education Foundation is a Wisconsin 501(c)(3) nonprofit corporation devoted to building the lives of at-risk youngsters one child at a time. Founded in 1975 as a vehicle to preserve and promote the game of tennis in Wisconsin, the foundation primarily has focused its efforts on its central-city outreach and community tennis programs since 2002 when it absorbed the Milwaukee Community Tennis Association.

Although MTEF had offered outreach sessions involving tennis and education since 1995, it was not until 2001, when a \$31,000 grant from *Miracle on Canal Street* initiated the exponential growth TEAM has experienced since then.

MTEF is the Greater Milwaukee area's official National Junior Tennis and Learning (NJTL) chapter.

It also is a USTA Serves chapter, which allows it to use a highly regarded life-skills curriculum developed for the organization formerly known as First Serve.

As of 2016, MTEF had received numerous national and regional awards for its programming, which emphasizes reading, life skills and nutrition/fitness in addition to tennis.

Among the honors, MTEF was rated, out of more than 500, the No. 1 NJTL chapter in the country by the USTA in 2011 and the No. 2 in 2012.

It also is one of a handful organizations to receive the USTA's four-star rating, the highest a chapter can achieve.

In 2016, MTEF continued its partnership with the Brown Deer schools and the Brown Deer Parks and Recreation Department to offer summer tennis to youngsters from the

Milwaukee suburb.

MTEF also continued its partnership with the Milwaukee Public Library by offering the Super Reader program at its three City of Milwaukee sites -- Merrill Park, Sherman Park and Rufus King High School.

MTEF's first high-performance summer site, opened in 2014, continued at Merrill Park. The site offers programming designed to cultivate and develop up-and-coming junior players from Milwaukee's central city. It continues to be funded through a generous donation from the Bortz Family Foundation.

Milwaukee Public Schools continued its tennis partnership with MTEF, making MTEF the sole tennis provider to the district's community learning centers (CLCs).

MTEF continued in USTA Jr. Team Tennis (JTT) play competing with teams from suburbs such as Fox Point and Germantown.

MTEF's measurement initiative moved into its eighth year, focusing again on quantitative results of programming in four major areas – life skills, academics, health/nutrition and tennis skills.

Currently all youngsters are tested prior to and at the conclusion of each seasonal session in order to track their progress in these four areas. A resulting comparison document quantifies 39 measurement tests from 2015-2016, 2014-2015, 2013-2014, 2012-2013, 2011-2012, 2010-2011 and, where applicable, 2009-2010.

A highlight of the summer season was the filming of a new promotional video, *Open Your Heart*, which made its debut at the 18th Annual MTEF Tennis Ball on Oct. 1.

For complete information on MTEF's activities, please visit www.mtef.com



Darren Hauck
This youngster was an obviously enthusiastic participant at the 2016NJTL Rally at Merrill Park.

Milwaukee Tennis & Education Foundation, Inc.
Statement of Financial Position
Years ended December 31, 2016 and 2015

Assets

| | December 31 | |
|---------------------------------|--------------------|------------------|
| | 2016 | 2015 |
| Current Assets | | |
| Cash and Cash Equivalents | \$78,491 | \$121,810 |
| Investments at fair value | 72,136 | 71,240 |
| Pledges and Accounts Receivable | 1,909 | 3,000 |
| Prepaid Expenses | 1,500 | 1,465 |
| Total Assets | <u>\$154,027</u> | <u>\$197,515</u> |

Liabilities and Net Assets

Current Liabilities:

| | | |
|------------------|---------|---------|
| Accounts Payable | \$5,764 | \$9,416 |
|------------------|---------|---------|

Net Assets:

| | | |
|---|------------------|------------------|
| Unrestricted | 145,263 | 183,099 |
| Temporarily restricted | 0 | 5,000 |
| Total Net Assets | <u>148,263</u> | <u>180,099</u> |
| Total Liabilities and Net Assets | <u>\$154,027</u> | <u>\$197,515</u> |

The financial statements of the Milwaukee Tennis & Education Foundation for the years ended December 31, 2016 and December 31, 2015 were audited by Reilly, Penner & Benton.. The audited financial statements are available for review upon request.

Milwaukee Tennis & Education Foundation, Inc.
Statement of Activities
Years ended December 31, 2016 and 2015

| | Unrestricted | Temporarily Restricted | 2016 | 2015 |
|---------------------------------------|---------------------|-------------------------------|------------------|------------------|
| Revenues | | | | |
| Contributions | \$115,981 | \$0 | \$125,741 | \$131,381 |
| In-kind contributions | 85,000 | 0 | 85,000 | 74,000 |
| Investment Income | 620 | 0 | 620 | 637 |
| Gain (loss) on investments | 339 | 0 | 339 | (392) |
| Special Event Revenue | 116,857 | 0 | 116,857 | 172,623 |
| Special Event Expenses | (45,076) | 0 | (45,076) | (91,138) |
| CLC Project | 313 | 0 | 313 | 1,899 |
| Registration Fees | 8,390 | 0 | 8,390 | 1,794 |
| Misc. income | 0 | 0 | 0 | 15 |
| Net Assets Released from restrictions | 5,000 | (5,000) | 0 | 0 |
| Total Revenues | <u>287,424</u> | <u>(5,000)</u> | <u>287,424</u> | <u>285,179</u> |
| Expenses | | | | |
| Program related | 205,561 | 0 | 205,561 | 211,086 |
| General and administrative | 64,672 | 0 | 64,672 | 63,483 |
| Fundraising | 52,027 | 0 | 52,027 | 46,229 |
| Total Expenses | <u>322,260</u> | <u>0</u> | <u>322,060</u> | <u>320,798</u> |
| Change in net assets | <u>(34,836)</u> | <u>0</u> | <u>(34,836)</u> | <u>(35,619)</u> |
| Net Assets, Start of year | <u>183,099</u> | <u>5,000</u> | <u>188,099</u> | <u>223,718</u> |
| Net Assets, End of year | <u>\$148,263</u> | <u>\$ 0</u> | <u>\$148,263</u> | <u>\$188,099</u> |



Mary Fran Cahill
An education session was filmed at Merrill Park during the making of MTEF's 2016 promotional video.

Grants and Gifts



Grants

Bader Philanthropies
Bortz Family Foundation
Ralph Evinrude Foundation
Midwest Youth and Tennis Foundation
Milwaukee Public Schools
St. Monica Parish
Silicon Valley Community Foundation
Stackner Family Foundation
US Bank
United States Professional Tennis Association
United States Tennis Association
Wisconsin Tennis Association

Corporate Gifts

Robert W. Baird & Co.

Individual Gifts

Al Hurvis/ADAMM Education Foundation
Amazon Smiles
Aurora Health Care
Sean and Carole Bosack
Paul and Genie Gengler
Mary Fran Cahill and Herb Hentzen
James Wheeler Campbell Memorial Fund

Lloyd Cook
Daniel and Jean Gilman
Deborah and Martin Goldin
Patricia Hanz
Kurt Janavitz
Judith Neal
Wendy Randall
John T. Seaman
Frank and Kathleen Thometz
David and Cindy Warner
Eric and Bev Wentz

Friends Campaign

Aurora Health Care
Thomas Balistreri
John and Janet Beck
Walter and Jody Bronson
Timon and Rachel Corwin
Jon and Liz Cyganiak
Jeffrey Davis
William and Dawn Davis
James and Penelope Deshur
David J. and Jane Frank
Lou and Sara Gral
Herb Hentzen and Mary Fran Cahill
Kurt Janavitz

John and Martha Kendler
Herbert Kohl Philanthropies
Krause Family Foundation
Patrick and Jill Marget
Mark and Cynthia Mason
Chas and Judy Mulcahy
Frank and Lynn Parker
Sally Quillin
Tom and Trudi Roesch
John Schneider & Associates, Inc.
Scribner, Cohen and Co.
Robert and Judy Scott
James and Patricia Shaw
Brian Sikorski
Steve and Karen Stuerk
Mark Styles, Ltd.
Trimble Family Foundation
Jim and Angie Viste
Michael Woods

In honor of Mike Hayes
George Eisen

In honor of the Bat Mitzvah of Ellie Sprinkmann
Philip Oxman and Harvey Zuckman



There was tennis aplenty during the summer of 2016, both at Merrill and Sherman Parks.

-Photos by Darren Hauck (upper and lower far left) and Mary Fran Cahill (left)

Tennis Ball Supporters



Mary Fran Cahill

Denny Shackter (left), Susan Parks and Rick Vetter were among the guests at the 18th Annual MTEF Tennis Ball.

Sponsors

Set Sponsors

Al Hurvis/ADAMM Education Foundation

Game Sponsors

Husch Blackwell
Robert W. Baird & Co.
Michael Levy, Sr. and Julie Hanson-Levy
Eldon Swenson

Forecourt Tables

Herb Hentzen and Mary Fran Cahill
Carl and Nancy Trimble

Backcourt Tables

Pedro Colón and Betty Ulmer
Elite Sports Clubs
Hayes & Rothstein
Kurt and Kari Janavitz
Jon and Louise Jesse
O'Byrne Distribution
Mike Sperling and Peggy Kirkeeng
Paul Tilleman and Sally Duffy

Trevor and Maureen D'Souza

Point Sponsors

Sarah Cyganiak
David J and Jane Frank
Dave and Mindy Pelisek

Auction Donors

Live Auction

Gaurie Attanayake
Reb and Patricia Bortz
Mary Fran Cahill and Dan Dance
Chef Jack's
Jeff and Rachel Davis
Elite Sports Clubs
Kurt and Kari Janavitz
Steve (The Homer) True
USTA Board of Directors

Silent Auction

Ambassador Hotel
Audio Emporium
Aspen Aesthetics
Scott Ansay
Babolat
Tom and Debbie Balistreri
Mayor Tom Barrett
Pamela Bread
Buca di Beppo
Robert Budiono
Steven Buccellato
Scott Carson
Champion Chicken
The Chiropractic Company
Cincinnati Tennis
Timon and Rachel Corwin
Sara Cyganiak
Bob Danner
Dick's Sporting Goods
Dave Didier/ReMax
Grace D'Souza
Essential Tennis
Eye Physician's Associates
Elite Sports Clubs

Sally Falaschi
David J. and Jane Frank
Friend of MTEF
Frenchie's Macarons
Glaze Pottery
Green Bay Packers
Nancy and David Gruber
Julie Hanson-Levy
Herb Hentzen and Mary Fran Cahill
Mark and Angel Hessel
Mark and Beth Horneffer
House of Harley Davidson
Nick Kallman
Kilwin's
Billie Jean King
Dr. Gil Knutson, DDS
Land's End
Tracy Lalonde
Les Moise
Marcus Hotels & Resorts
Marquette University
Dusan Medan
MillerCoors
Milwaukee Admirals
Milwaukee Bucks



Mary Fran Cahill

A tour of Milwaukee's City Hall with Mayor Tom Barratt was among the silent auction items at the 2016 Tennis Ball.

Tennis Ball Supporters

Milwaukee Repertory Theater
Milwaukee World Festival
Frank H. Parker, Jr.
PEAK Antifreeze and Motor Oil
PRP Wine International
Barb Quilling
Anand Saluja
Denny Schackter
Debbie and Chris Schifano
Sea Glass Fine Art
Shoot the Moon Photography
SHOP Boutique
Sara Sinese
Smith Stearns Tennis Academy
Tim Smyczek
Mike Sperling
Sprecher Brewing Co.
Stone Creek Coffee
Trek Bicycle Corp.
University of Wisconsin-Madison/Danny Westerman
University of Wisconsin-Whitewater/Frank Barnes
Heidi Vergaitis
Ian Westermann
Western Racquet Club
Jim and T.C. Wiley
Wilson Racquet Sports
Wisconsin Athletic Club
The Workroom
Rick Vetter
Zoological Society of Milwaukee

Raffle

Dave and Mindy Pelisek

Supporters

John and Jeanne Allen
Kim and Karen Anderson
Greg and Jennifer Anderson
Robert Auxer
Jeff Behn
Robin Bordow
Rebecca Bradley
Frederik Broekhuizen
George Bryant
Michael and Kim Buckholdt



Mary Fran Cahill

Yoon Sungwhan and Lee Eunsook looked over some of the tennis racquets offered in the silent auction.

Steven Buccelato
Casey Cantwell
Dr. M. Sandra Casper and David Adamson
Keith Cruise
Anatoly Daskal
William and Dawn Davis
Joe and Ann Donald
Donna Drosner and Jeff Pink
David and Patricia Feiss
Barclay and Andrea Ferguson
Adam and Jill Fink
Erick Fischer and Anne Peterson-Fisher
James and Ellen Flesch
Georgia Foley
Steph Francoi and Cheryl Fig
John Frankovich
Barb Franzen
Milton and Beth Fuerher
Lou and Sara Gral
Chuck and Kathy Gridley
David and Nancy Gruber

Mike and Peggy Harris
Ken Harris
Dr. Donald and Elaine Harvey
Jack and Donna Hill
Douglas and Jane Jacobson
Peter and Karen Jansson
David and Nancy Jensen
Fritz and Amy Kaftan
Annaluna Kakar
Greg and Amy Kallman
John and Martha Kendler
Lowell and Betty Keppel
Bob and Pam Klein
Brian and Kristin Kobylinski
Patrick and Kristin Krill
Peter and Kristin Kult
Jan and John Kuske
Michael and Tracy Lalonde
Chad and Laurie Lehman
Hope and Robert Longwell-Grice
Molly Lopez
Nathaniel and Felicia Lynn
David Margolis
Jonathon and Marjorie Margolies
John and Tamara Marini
Jeff McDonald
Joseph Levy
Jennie McGaver
Mathew and Suzanne McNeil
John and Wendy Mikkelsen
Diana Miramontes
Aoy and Michael Mitchell
Richard and Kathy Monroe
John and Mary Muth
Juan and Anna Munoz
Ethan Niquet and Aleah Loch
Dan and Jenni O'Brien
Tom and Susie O'Byrne
Brian and Linda Pankow
Sharnissa and Daniel Parker
Tom and Susan Parks
Michael and Heather Peter
Tim Posnanski
Jay and Maura Rabideaux
Eugene and Maureen Race

Tennis Ball Supporters



Mary Fran Cahill

Tennis Ball attendees were treated to a multicourse gourmet dinner.



Dennis and Carol Reilly
Jeff and Belinda Russell
Peggy Samson
Raj and Jothi Salujal
Amy Schoon
Glenn and Jessica Schultz
Tracy Schwartz
Sean and Sara Scullen
Brian Sikorski and Mary Kay Mark
Kristine Slamka-Rossiter
Drs. Sushil and Ethel Sabnis
Denny Schackter and Patricia Lock
Dave and Maggie Stoelfel
Mark and Debbie Strachota
Amalia and Luke Tondryk

Brittany Trimble
Tyler Trimble and Becky Bonfiglio
Carl and Diane Veenendaal
Julie Velloff
Ryan and Maria Vento
Danny and Elizabeth Westerman
Eric and Bev Wentz
Jason and Debbie White
Mark Wiener
Lisa Winders
James and Julie Winston
Drs. Charles Yang and Peggy Tong
Yoon Sungwhan and Lee Eunsook
Eric and Erica Zipp