

2015

Annual Report



Our Mission

To make Milwaukee a better place to live, work, play and learn through tennis and education

Our Core Values

Honesty: MTEF is committed to the highest standards of integrity, honesty and ethics.

Teamwork: MTEF's mission can be best achieved through the efforts of volunteers, staff and allied organizations working as a team.

Inclusiveness: MTEF actively seeks all people who play, watch, support and/or enjoy the game of tennis into its events, programs, leadership and activities on a non-discriminatory basis.

Perseverance: MTEF will steadfastly pursue the stated goals and objectives to accomplish its mission.

Accountability: MTEF volunteers and staff accept responsibility to be accountable for how their actions support the MTEF mission.

Our Strategic Priorities

TEAM: Tennis, Education and Mentoring.

Community Tennis Development: Including social and competitive tennis development.

Our Vision

TEAM will provide opportunities for central-city children to learn and play tennis as well as to develop life skills and values that will enrich their lives and enable them, someday, to give back to the community.

The number of tennis players of all ages, abilities and diverse backgrounds will be so large that new tennis courts will have to be built in public parks and at schools throughout the city.

We will make diversity and multicultural participation an embedded part of the Milwaukee tennis culture.

Our Goals and Objectives

Academics: Improve academic performance by taking personal responsibility for homework, attendance and grades.

Tennis Skills: Develop skills through instruction and competitive play that lead to a lifelong enjoyment of the sport.

Fitness and Nutrition: Educate children on the advantages of healthy living, including a balanced diet and regular physical activity.

Life Skills: Nurture and develop life skills that can be used both on and off the court.



A Message From MTEF's President

MTEF Officers and Directors

President: Timon Corwin

Vice President: Elizabeth Horneffer

Treasurer: Thomas O'Byrne

Secretary: Jon Jesse

Assistant Secretary: Kim Kirkpatrick

Directors: Robert Bortz, Rebecca Bradley, Mary Fran Cahill, Judy Coran, Pedro Colón, Timon Corwin, Sarah Cyganiak, Jeffrey Davis, William Davis, Donna Drosner, Trevor D'Souza, Louis Gral, Mike Haber, Herbert Hentzen, Elizabeth Horneffer, Kurt Janavitz, Jon Jesse, Robert Lanier, Demond Means, Charles Mulcahy, Frank Parker, David Pelisek, Thomas O'Byrne, Timothy Posnanski, Rajiv Saluja, Denny Schackter, Chris Schifano, Michael Sperling, Frank Thometz, Carl Trimble, Joanne Williams

Past Presidents

Charles Mulcahy (1975-2006)

David Pelisek (2006-2008)

Thomas O'Byrne (2008-2010)

Trevor D'Souza (2010-2012)

Michael Sperling (2012-2014)

Advisory Board

John Austin

Bill Henk, Daniel O'Brien

MTEF Staff

Executive Director: Michael Levy, Sr.

Assistant Director: Diana Miramontes

Controller: Barbara Franzen

On the Cover

High Performance TEAM participants gathered for a photo at Helfaer Tennis Stadium & Recreation Center in December 2015.

Tom Lynn

On behalf of the board of directors and the staff of the Milwaukee Tennis & Education Foundation (MTEF), we are pleased to present our 2015 annual report. MTEF is a community partnership in the truest sense.

Each year, countless people – from volunteers to sponsors and from all walks of life – show their generosity and support to make our foundation a success. In so doing, they reaffirm their commitment to Milwaukee-area children.

As I look back on 2015 it was an incredible year of firsts for the Milwaukee Tennis & Education Foundation!

Among the highlights:

- We established our first-ever program at Brown Deer High School. The brainchild of MTEF board member and community leader Chas Mulcahy, this program was a collaborative effort involving MTEF, the Brown Deer Park and Recreation Department, the Brown Deer School Board, Milwaukee Tennis Classic, Inc. and the Life After Tennis Consulting Group (LATCG). Together this partnership created a robust summer program, led by a strong staff, which included 33 kids, active parental involvement and valuable MTEF board support from Frank Parker and Joanne Williams.

MTEF is excited about the future of this program and helping to further embed tennis into the Brown Deer School District throughout the school year.

- Also new was MTEF partnering with the Milwaukee Public Library to provide library cards, books and a summer reading program for all of the children in our Sherman, Rufus King and Merrill Park summer programs. This too was a very positive improvement to the overall education program that we offer our children.

As BOD member Herb Hentzen likes to remind us, “let’s help our kids discover the love of learning and love of reading and what better way to do that than to expose the MTEF kids to the library and all that the library has to



Corwin

offer.”

The Milwaukee Public Library leadership was incredibly helpful in shepherding the reading program this summer.

- In addition, we continued to build on the vision of Reb Bortz and the generosity of the Bortz Family Foundation in supporting our High Performance site at Milwaukee’s Merrill Park.

Reb’s hope is that someday a US Open Champion will be discovered and developed through our program.

- We also continued our success in the USTA’s National Student Athlete Competition, with Aubree Hansen and Julian Loera taking first place awards in the high school division. The string, unfortunately, won’t continue as the USTA has discontinued the NSAC as of 2016.

In closing, I am indebted to the MTEF board members who continue to support the foundation with their time, energy, vision and financial commitments. Together you have helped thousands of children over the years; providing them with an opportunity to grow through tennis, education, health, wellness and fitness training that will help them now and into their adult years.

To that end, I ask for your continued support to allow the foundation to provide more kids from Milwaukee and Brown Deer with all that MTEF has to offer.

It’s an honor to be a part of such a caring and generous community of leaders who are striving to improve the lives of today’s Milwaukee area youth.

Timon Corwin
President

2015



Participants and staff gathered for a photo at the 2015 NJTL Rally at Merrill Park.

Tom Lynn

The Milwaukee Tennis & Education Foundation is a Wisconsin 501(c)(3) nonprofit corporation devoted to building the lives of at-risk youngsters one child at a time. Founded in 1975 as a vehicle to preserve and promote the game of tennis in Wisconsin, the foundation primarily has focused its efforts on its central-city outreach and community tennis programs since 2002 when it absorbed the Milwaukee Community Tennis Association.

Although MTEF had offered outreach sessions involving tennis and education since 1995, it was not until 2001, when a \$31,000 grant from *Miracle on Canal Street* initiated the exponential growth TEAM has experienced since then.

MTEF is the Greater Milwaukee area's official National Junior Tennis and Learning (NJTL) chapter.

It also is a USTA Serves chapter, which allows it to use a highly regarded life-skills curriculum developed for the organization formerly known as First Serve.

As of 2015, MTEF received many national and regional awards for its programming, which emphasizes not only tennis but reading, life skills and nutrition/fitness.

Among the honors, MTEF was rated, out of more than 500, the No. 1 NJTL chapter in the country by the USTA in 2011 and the No. 2 in 2012.

It also is one of a handful organizations to receive the USTA's four-star rating, the highest a chapter can achieve.

In 2015, MTEF opened its first suburban summer site in Brown Deer. The program was a collaborative effort among MTEF, the Brown Deer Public Schools, the Brown Deer Parks and Recreation Department and the Brown Deer Community Tennis Committee.

MTEF also launched the Milwaukee Public Library's summer Super Reader program at its three City of Milwaukee sites -- Merrill Park, Sherman Park and Rufus King High School. The program was so successful that it will be continued in succeeding summers.

MTEF's first high-performance summer site, opened in 2014, continued at Merrill Park. The site offers programming designed to cultivate and develop up-and-coming junior players from Milwaukee's central city. It continues to be funded through a generous donation from the Bortz Family Foundation.

Milwaukee Public Schools continued its tennis partnership with MTEF, making MTEF the sole tennis provider to the district's community learning centers (CLCs).

MTEF continued in USTA Jr. Team Tennis (JTT) play competing with teams from suburbs such as Fox Point and Germantown.

MTEF's measurement initiative moved into its seventh year, focusing again on quantitative results of programming in four major areas – life skills, academics, health/nutrition and tennis skills.

Currently all youngsters are tested prior to and at the conclusion of each seasonal session in order to track their progress in these four areas. A resulting comparison document quantifies 39 measurement tests from 2014-2015, 2013-2014, 2012-2013, 2011-2012, 2010-2011 and, where applicable, 2009-2010.

In previous years, MTEF participants were perennial winners in the USTA's National Student Athlete Competition (NSAC). The USTA dropped the NSAC in 2015. MTEF also continued its collaboration with the Milwaukee Public Schools recreation department to offer adult lessons and leagues throughout the city.

For complete information on MTEF's programs, please visit www.mtef.com



Tom Lynn

Former ATP tour player Tim Mayotte spoke with youngsters at the 2015 NJTL Rally at Merrill Park.

Milwaukee Tennis & Education Foundation, Inc.
Statement of Financial Position
 Years ended December 31, 2015 and 2014

Assets

	December 31	
Current Assets	2015	2014
Cash and Cash Equivalents	\$121,810	\$166,043
Investments at fair value	71,240	71,106
Pledges and Accounts Receivable	3,000	5,935
Prepaid Expenses	1,465	1,700
Total Assets	<u>\$197,515</u>	<u>\$244,784</u>

Liabilities and Net Assets

Current Liabilities:

Accounts Payable	\$9,416	\$21,066
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Net Assets:

Unrestricted	183,099	217,783
Temporarily restricted	5,000	5,935
Total Net Assets	<u>180,099</u>	<u>223,718</u>
Total Liabilities and Net Assets	<u>\$197,515</u>	<u>\$244,784</u>

The financial statements of the Milwaukee Tennis & Education Foundation for the years ended December 31, 2015 and December 31, 2014 were audited by Reilly, Penner & Benton.. The audited financial statements are available for review upon request.

Milwaukee Tennis & Education Foundation, Inc.
Statement of Activities
 Years ended December 31, 2015 and 2014

	Unrestricted	Temporarily Restricted	2015	2014
Revenues				
Contributions	\$120,741	\$5,000	\$125,741	\$131,381
In-kind contributions	74,000	0	74,000	86,201
Investment Income	637	0	637	604
Gain (loss) on investments	(392)	0	(392)	(501)
Special Event Revenue	172,623	0	172,623	168,045
Special Event Expenses	(91,138)	0	(91,138)	(68,780)
CLC Project	1,899	0	1,899	3,164
Registration Fees	1,794	0	1,794	3,355
Misc. income	15	0	15	0
Net Assets Released from restrictions	5,935	(5,935)	0	0
Total Revenues	<u>286,114</u>	<u>(935)</u>	<u>285,179</u>	<u>323,470</u>
Expenses				
Program related	211,086	0	211,086	256,088
General and administrative	63,483	0	63,483	40,971
Fundraising	46,229	0	46,229	40,030
Total Expenses	<u>320,988</u>	<u>0</u>	<u>320,988</u>	<u>317,455</u>
Change in net assets	<u>(34,684)</u>	<u>(935)</u>	<u>(35,619)</u>	<u>(13,619)</u>
Net Assets, Start of year	<u>217,783</u>	<u>5,935</u>	<u>223,718</u>	<u>237,337</u>
Net Assets, End of year	<u>\$183,099</u>	<u>\$ 5,000</u>	<u>\$188,099</u>	<u>\$223,716</u>



Tom Lynn

Two boys looked through the books they received for completing the Milwaukee Public Library's summer Super Reader program in 2015.

Grants and Gifts



-Mary Fran Cahill
Far left: MTEF's High Performance summer site is partially funded by a generous donation from the Bortz Family Foundation. **Left:** A youngster keeps his eye on the ball at the Rufus King summer site.

Grants

Helen Bader Foundation
 Robert W. Baird Foundation
 Ralph Evinrude Foundation
 Herbert H. Kohl Charities, Inc.
 M&I Foundation
 Midwest Youth & Tennis Foundation
 St. Monica Congregation
 Service Club of Milwaukee
 United States Professional Tennis Association
 United States Tennis Association (USTA)
 United Way of Greater Milwaukee
 Waukesha County Community Foundation
 Wisconsin Tennis Association

Jeff and Cindy Davis
 Anwer and Maria Dhala
 Donna Drosner
 Thomas and Linda Groose
 Michael Kutchin
 William Kutchin
 Earl Lillydahl
 Stephen Malisow
 Jonathon and Marjorie Margolies
 Sory Marocchi
 David and Tricia Massart
 John Massart
 Timothy Mayotte
 John and Pam Nelson
 Dave and Mindy Pelisek
 Wendy Randall

Thomas and Linda Groose
 Michael Kutchin
 William Kutchin
 Earl Lillydahl
 Stephen Malisow
 Sory Maroochi
 George and Sallie Meyer
 John and Pam Nelson
 George Slezak
 Dorothy and Paul Smaglick
 Anthony Weasler
In honor of Barbara Trimble
 Mike Sperling and Peggy Kirkeeng

Glenn Graves
 Michael and Katherine Grebe
 Herbert III and Dianne Hentzen
 Fred and Susie Kasten
 Krause Family Foundation
 Bill and Christie Krugler
 Helen Loewi
 Charles and Kathleen Mellowes
 John Miller
 Charles and Judy Mulcahy
 Judith Neal
 Dave and Mindy Pelisek
 Chris and Deborah Schifano
 Judy Schmitz
 Linda Siegel
 Brian Sikorski\Steve and Karen Steuhrk
 Michael Stull and Kristyn Harrell
 Carl and Nancy Trimble
 Deborah Walker
 Greg and Wendy Watchmaker
 Michael Woods
 Nancy Zetley

Corporate Gifts

Robert W. Baird & Co.
 Crivello Carlson SC
 Milwaukee Athletic Club
 Morgan Stanley

Individual Gifts

Anonymous (3)
 Aurora Health Care
 Marth Brazy
 Mary Fran Cahill and Herbert D. Hentzen
 James Wheeler Campbell Memorial Fund
 Jon and Liz Cyganiak

Dr. Sushil and Ethel Sabnis
 George Slezak
 Dorothy and Paul Smaglick
 Michael Sperling and Peggy Kirkeeng
 Tom and Mary Wald
 Anthony Weasler
 John and Sarah Weitzer
 William and Michelle Wong

In memory of Robert Stuckert
 Marth Brazy
 Jon and Liz Cyganiak

Friends Campaign

Ray and Emily Ballecer
 Kevin and Margaret Barrett
 John and Janet Beck
 Sean and Carole Bosack
 Teri Carpenter
 Pedro Colon and Betty Ullmer
 Lloyd Cook
 Laurie and Chris Covert
 James and Penelope Deschur
 Donna Drosner
 Jennifer Fleck
 Robert and Linda Frisch
 Daniel and Jean Gilman

Tennis Ball Supporters

Sponsors

Match Sponsors

Tim Mayotte
Peter and Janet Kim
M&I Foundation
United States Tennis Association

Set Sponsors

Robert W. Baird & Co.
Dennis and Sandy Kuester
David and Madeleine Lubar

Game Sponsors

Milwaukee Brewers Community Foundation
Don and Jeff Davis
Midwest Orthopedic Specialty Services
Mike Sperling and Peggy Kirkeeng

Forecourt Tables

Herb Hentzen and Mary Fran Cahill
Carl and Nancy Trimble
White Hirschboeck Dudek, SC

Backcourt Tables

Michael Best & Friedrich, LLC
cyganiak planning, inc.
Elite Sports Clubs
Hayes & Rothstein
Annaluna Kakar and Jack Collison
Jay Massart
New Generation Wealth Management
O'Byrne Distribution
Paul Tilleman and Sally Duffy
Wells Fargo

Point Sponsors

Fibreform Containers, Inc.
GKM Investments
Clark and Kathy Gridley
Connie Liedling
Tom and Elizabeth Long
Steven and Ruth McGuire
Garth and Karen Mohr
Morgan Stanley



Mary Fran Cahill

Board member Herb Hentzen was offered a chance to purchase raffle tickets at the 17th Annual MTEF Tennis Ball in 2015.

Dave and Mindy Pelisek
Suzanne Powers Realty
Mike and Beth Treptow

Auction Donors

Live Auction

Katrina Adams
Reb and Patricia Bortz
Rich and Kelly Dancy
Friend of MTEF
J. Webb Horton
Marquette University
Tim Mayotte
Milwaukee Brewers
Brian and Becky O'Connor
Robbie and Lisa Robbins
Chanda Rubin
Debbie and Chris Schifano
Karen Schifano
Steve (the Homer) True
Teddy Werner

Silent Auction

Lance Allan

Allure
Ambassador Hotel Milwaukee
Scott Ansay
Jeff Aranda
Aspen Medical Aesthetics and Laser Clinic
Athletic DNA
Atypic
Audio Emporium
David Aversa
Babolat
Marty Badt
Robert W. Baird & Co.
Mayor Tom Barrett
Reb Bortz
Vera Bradley
Betty Brinn Children's Museum
Randy Bryant
Mary Fran Cahill and Herb Hentzen
Jon Calvillo
Campus Colors
Scott and Sarah Carson
The Chiropractic Company
Chocolate Factory

Cincinnati Tennis, LLC
Timon and Rachel Corwin
cyganiak planning
Sarah Cyganiak
Chris D'Amato
Harley Davidson
Hamid Dehbod
Dental Arts Associates/ Drs. Richard and Zachary Rosen
John (Jaddy) Alistair DePoy
Michelle and Derek Deubel
Dave Didier/ReMax
Michael Dierberger
Donna Drosner
East Towne Veterinary Clinic
Elements Massage & Magical Nails
Elite Sports Clubs
Thomas Fallon
Faye's
First Stage Children's Theater
David J. Frank Landscape Contracting, Inc.
Friend of MTEF (3)
Milton and Beth Fuerher
Glaze Pottery
Lou and Jane Gral
Green Bay Packers
David and Nancy Gruber
Jane Guffy
Paul and Patti Hasilmaier
Elizabeth Hayes
Hillside Farm
Ray Hirn
The Home Market, LLC
Jackie Sperling Hosseini
Claudia Johnson
Johnson Level
Ted Kellner
Billie Jean King
I See London
Kay Jewelers
Kim Kirkpatrick
Dennis and Sandy Kuester
Lake Geneva Canopy Tour
Michael and Tracy Lalonde

Tennis Ball Supporters

Dr. Abbey LaManna/Lakeshore Family Dentistry
 Land's End
 the lemon tree
 Les Moise
 Chip Liefert
 Julian Loera
 Dr. Mark Lovell
 Lush Suites & Salon
 Shae McNamara
 Marcus Hotels and Resorts
 Erick and Jamie Martinez
 Alice Massart
 Jay Massart
 The Max Training
 Dusan Medan
 Milford Hills
 MillerCoors
 Milwaukee Bucks
 MPS Department of Recreation
 Milwaukee Reperatory Theater
 David and Karen Morrway
 Motivation Tutoring/Sam Nadolsky
 MTEF Kids
 NetKnacks Awards
 Aniela Neuberger
 Oconomowoc Golf Club
 Brian O'Connor
 Jennifer O'Donnell
 Otterbox
 Palermo's
 Scott and Nora Pecor
 Picardy Shoe Parlour
 Pleasant Kafe
 Potbelly Sandwich Shop
 PRP Wine International
 Barb Quilling
 ReFresh
 Gene Reichman
 Darryl Rheams
 Beth Sadowski
 Safe Harbor Massage
 Dr. Paul Sandvick
 Say It Write
 Debbie and Chris Schifano

Jeff Schifano
 Rod Schroeder
 Sea Glass Fine Art
 Chuck and Kristin Severson
 Mike and Jodi Sharp
 Shoot the Moon Photography
 SHOP
 JoAnn Schulz
 Brian Sikorski
 Smith Stearns Tennis Academy
 Tim Smyczek
 Sobelman's Pub & Grill
 Kathie Spencer
 Sound Foundations Music
 Mike Sperling
 Sprecher Brewing Co.
 Buddy Squirrel
 Mike Steinmetz
 Stilt House
 Strauss Brands
 Frank and KathleenThometz
 Total Health Nutrition
 Carl and Nancy Trimble
 Steve (the Homer) True
 Rick Vetter
 Heidi Vizgaitis
 Wall Pepper, LLC/John Jensen
 Walney Legal Group
 Warhawk Tennis Camp
 Mary Anne Wawrzyn
 W by Worth
 Western Racquet Club
 Sharon Lynn Wilson Center for the Arts
 Wilson Sporting Goods
 Wines for Humanity, Inc.
 The Workroom
 Worzella Studio
 Zoological Society/Bert Davis

Raffle

Dave and Mindy Pelisek

Supporters

AKS Foundation, Inc.
 Joy Albi



Mary Fran Cahill

An array of silent auction items awaited bidders at the 17th Annual MTEF Tennis Ball.

Kim and Karen Anderson
 Brigitte and Brian Andrew
 Rick and Karen Armbrust
 Robert Auxer
 Thomas Balistreri
 Burt and Carla Bartlett
 Martha Becker
 Melissa Becker
 William and Barbara Bodner
 Bill Bonifas
 Mark Breheny
 Deborah Brodzinski
 Jody Bronson
 Steven Buccellato
 Robert and Caroline Buckley
 Cabaniss Law
 Jeff and Laura Carswell
 Peter Coffey and Kris Cleary
 Scott and Joan Cornehls
 Chris and Laurie Covert
 Jeff and Rachel Davis
 Kathleen Davis
 William and Dawn Davis
 Anwar and Maria Dhala

Jason and Amy Diamond
 Trevor and Maureen D'Souza
 Gretchen Durkin
 Herbert and Fran Elloitt Family Foundation
 Erick Fisher
 Jennifer Fleck
 Jim and Eileen Fleisch
 Georgia Foley
 Amy Fotsch
 Yvonne and Ron Gigstead
 Mario and Karine Gonzales
 Julie and James Gorens-Winston
 Lou and Sara Gral
 Steven and Susanne Gryniecicz
 Paul and Patty Haislmaier
 Bill and Lisa Harbeck
 Kristyn Harrell
 Donald and Elaine Harvey
 Randy and Kaila Haws
 Sara Hayes
 Bill and Lisa Henk
 Jack and Donna Hill
 Michael and Sharon Hipp
 Patricia Hoben

Tennis Ball Supporters



Mary Fran Cahill

From left: Lisa and Bill Henk along with Jenny and Dan O'Brien were among Tennis Ball attendees in 2015. Bill Henk and Dan O'Connell serve on MTEF's advisory board.

Paul and Cindy Hoff
Tom Hooper
Mark and Elizabeth Horneffer
CJ and Lori Hussussian
David and Kim Irwin
Anthony Jackson
Patricia Jensen
Greg and Amy Kallman

Tom and Kristin Karrels
Michelle Kasbeer
John and Martha Kendler
Lisa Kennedy
Janet Kirkbride
Timothy and Jennifer Klein
Dennis Korjenek
Ben and Pat Kraemer

Al and Caroline Landstrom
Lori Lemor
Hope and Robert Longwell-Grice
Michael Lu
Steven and Lisa Lyons
Patrick and Jill Marget
Keith and Maryhelen Martens
Mark and Cynthia Mason
John and Rita Massart
Ian and Kate McCain
Bruce and Antoinette McDonald
Meridian Industries
John Miller
Michael and Sue Miller
John and Michelle Minich
Diana Miramontes
John and Stacy Murray
Joe and Sherry Nutt
Dan and Jenny O'Brien
Daniel and Elizabeth O'Connell
Frank and Lynn Parker
Gard Pecor
Don and Helen Peterson
Dave and Dee Pizur
Andrew Pokrass
Tim Posnanski
Ed and Pam Quebberman
Margaret Quirk
Eugene and Maureen Race
Todd Reardon

Gaurie Rodman
Jim and Beth Sadowski
St. Marcus Lutheran School
Raj and Jothi Saluja
Sean and Sara Scullen
Gerald and Julie Silhol
Steve and Julie Spadafora
Jake Spitz
Roger and Beth Stafford
Dave and Maggie Stoeffel
Mark and Debbie Strachota
Ted and Elizabeth Stuckslager
Diane Sykes
Shee-Chang Tang
Brittany Trimble
Tyler Trimble and Becky Bonfiglio
Mike Underwood
Carl and Diane Veenendaal
Ryan and Maria Vento
Nina Vitek
Scott and Laura Vuchetich
Cynthia Weise
Turquoise and Gilbert Welch-Loera
Rick Wiederhold
Joanne Williams
Beth Witte-Cleary
Charles and Peggy Yang
Paul and Julie Zielinski